

El Pollo Loco Continues California Expansion with New Dublin Restaurant

COSTA MESA, Calif., Dec. 30, 2015 – <u>El Pollo Loco</u> (Nasdaq: LOCO), the nation's leading fire-grilled chicken restaurant chain, today opened its newest location in Dublin, CA. The new restaurant, located at 2898 Fallon Road, will bring approximately 50 new jobs to area residents.

"We are pleased to continue expanding in our home state of California with the opening of our new restaurant in Dublin," said Steve Sather, Chief Executive Officer at El Pollo Loco. "It's a great feeling to open our first restaurant in Dublin and be able to share our famous citrusmarinated, fire-grilled chicken and Mexican inspired entrees with new guests and loyal fans."

The new 3,000 square-foot Dublin El Pollo Loco has seating for 76 guests in the dining room and incorporates the brand's hacienda design featuring an open kitchen layout which allows customers to view the brand's signature chicken as it is being grilled. The restaurant is open seven days a week from 10 a.m. to 10 p.m. with drive-thru service concluding at 11 p.m.

El Pollo Loco is currently seeking highly qualified, multi-unit operators in Northern California, Arizona, Colorado, Nevada and Texas. For more information visit https://elpolloloco.com/franchising/.

About El Pollo Loco

<u>El Pollo Loco</u> (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 420 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets like Houston and Dallas through a combination of company and existing and new franchisee development. Some say the lengths we go to create fresh, delicious food are crazy. We say it's Crazy You Can Taste. Visit us on our website at <u>ElPolloLoco.com</u>.

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